

# SUSAN L. COMBS, PPACA, CHHC



Meet Susan L. Combs. The youngest National President of Women in Insurance & Financial Services (WIFS) in the over 80 year history of the organization, one of the coveted “4 Under 40” by Advisor Today for 2015 and one of the “Women of Influence” by New York Business Journal for 2016. She’s also a Mizzou Tiger, a half-marathoner, a public speaker, expert witness and an active sports enthusiast. She’s also a superhero of sorts as she battles against the labyrinth of pitfalls and particularities of insurance that dot the US business landscape. In fact, she is also known on Twitter as the [Insurance Vixen](#). She also consults with companies all over the world to help them understand the importance of networking, mentorship and gender balance and she’s guaranteed to make you laugh!

## Popular Speaking Topics

### ***One Mentor is no Longer Enough: Create Your Personal Board of Directors***

Where do you want to be? Who do you know that can help you get there? This talk will help you to develop your Personal Board of Directors and grow your business beyond your wildest dreams.

### ***Women 101: Breaking the Code on Gender Balance***

So many male dominated industries are undergoing Gender Balancing Initiatives and have consultants preaching at them to “Get more Women!” but no one is giving you the “how”. In this session, you will learn innovative strategies on how to attract more women into your practices, how to develop strategic partnerships with women, and how to close more sales with women which will ultimately increase your bottom line.

### ***How Mutual Mentorship can Change your Career***

Stats don’t lie, engaging in a formal mentorship relationship can up your sales between 29-191%. Learn the importance of mentorship and how to make it work for you to take your business to the next level.

#### **TO BOOK SUSAN:**

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